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| Functional Requirement | Description |
| 1. Account Creation | Users can create accounts using their personal emails or social logins - in V1 require phone Number but verification by OTP via email |
| 1. Business Creation | users can add their businesses unlimited. The business Could Be Products/services.  - Product based businesses will have an access to inventory management, adding Affilate, track affiliate campaigns  - Service Based business can list their services that will be displayed on the services list. |
| 1. Affilaite campaign | only businesses listed as Product owners can create Affiate campaign. owners post campaign with commision rate to share whenever someone sells using the link. |
| 4.Affilate Tracking | Linkes are provided when Product is listed as affiliate. each transaction will be recored as wishlisted/saved, sold, or viewed. |
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